

THE PROJECT

HERo - New narratives towards a gender equal society is aimed at supporting transformation of deeply entrenched patriarchal behavioral attitudes in society by fighting against the spread of gender and social discrimination in education, mass media, and applying an effective and productive response to gender-based discrimination, in line with Sustainable Development Goal 5.

The project awants to support government bodies, civil society organizations, education institutions and the media in promoting gender equality and preventing gender discrimination, and disseminating positive gender narratives at all levels of society.

“HERo” is implemented by the Public Association “Social Technologies Agency” (Kyrgyz Republic) and the Center for Creative Development “Danilo Dolci” (Italy) with financial support from the European Union for 36 months, from 2019 to 2022 (European Instrument for Democracy and Human Rights – Country Based Support Scheme for Kyrgyzstan 2018 – 2019).

PRIORITY AREAS

Stereotype-free education

Supporting the conduct of anti-discrimination and gender expertise of standards and training materials, as well as increasing the gender competence of educators in the Kyrgyz Republic.

Gender-sensitive media standards

Assistance in the development and implementation of standards of gender-sensitive journalism in Kyrgyzstan as well as methodological support to universities on the application of these standards in the training of journalism specialists, thus improving the cooperation between the media and gender experts & NGOs.

Gender Policy Collaboration

Supporting interagency cooperation to prevent and respond to gender discrimination and violence at the national and local levels by increasing the capacity of gender-responsive ministries, departments, local self-government, strengthening the capacity of civil society organizations to effectively interact with state bodies and local self-government in order to advance the gender equality agenda.

PRODUCTS AND RESULTS

- Research and analytical reviews of the gender dimension in the priority areas of the project
- Normative legal documents on the regulation of gender issues in the framework of priority areas
- Methodical guides, manuals for target groups of the project in Kyrgyz and Russian languages
- Training modules, training courses, including online, in Kyrgyz and Russian
- Videos, educational materials, information campaigns and actions in Kyrgyz and Russian
- Raising-awareness events to spread the results and involve the target groups at all levels

PARTNERS



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The project is implemented in collaboration with the following government bodies:



Ministry of Labor and Social Development
of the Kyrgyz Republic

Ministry of Education and Science of the
Kyrgyz Republic

Ministry of Culture, Information and
Tourism of the Kyrgyz Republic

State Agency for Local Government and
Interethnic Relations under the
Government of the Kyrgyz Republic

State Commission for Religious Affairs of
the Kyrgyz Republic



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www.hero-datkayim.kg



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